



Pakistan Economic and Political Diplomacy Forum

**VIBRANT, DYNAMIC,
SHINING & RISING
GLOBAL SOUTH**

**COMPANY
PROFILE
2026**



**A TRANSFORMATIVE
PLATFORM UNITING NATIONS**

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HI THERE!

The Pakistan Economic, Political, and Diplomacy Forum (PEPDF), founded by *Noor Muhammad Kasuri*, Chairman of the Pak-India Business Council (PIBC), is a transformative platform uniting nations across Africa, Asia, Latin America, and Oceania with global partners.

PEPDF fosters economic prosperity, social equity, and environmental sustainability through solidarity, mutual respect, and inclusive dialogue. This profile outlines PEPDF's mission, addresses key challenges in the Global South, and presents a strategic framework for building a resilient, interconnected global community.

Drawing inspiration from institutions like the United Nations and the World Economic Forum, PEPDF promotes trade, technology, and cultural exchanges as pathways to peace and progress.

Under Mr. Kasuri's leadership—a globally recognized advocate for economic collaboration—PEPDF seeks to unlock the Global South's potential for equitable partnerships and a thriving world.



Forging Unity in a Fragmented World

OUR INTRODUCTION

The Global South, representing over 80% of the world's population, is rich in cultural, human, and natural resources. Yet it faces persistent challenges: poverty, inequality, limited access to healthcare and education, geopolitical tensions, and climate vulnerabilities.

The COVID-19 pandemic starkly highlighted these disparities, especially in vaccine distribution, underscoring the urgent need for enhanced global cooperation.

PEPDF emerges as a dedicated response to these issues. Founded by Noor Muhammad Kasuri, it aims to harness the immense potential of the Global South by promoting equitable partnerships, inclusive dialogue, and collaborative solutions. PEPDF envisions a world where economic interdependence drives stability, social equity reduces disparities, and sustainable practices protect future generations.

NOOR MUHAMMAD KASURI



FOUNDER & LEADERSHIP

Mr. Noor Muhammad Kasuri serves as the founder and guiding force behind PEPDF. As Chairman of the Pak-India Business Council (PIBC), he has a proven track record of fostering cross-border economic collaboration.

Mr. Kasuri is a leading advocate for trade and dialogue between Pakistan and India, with extensive experience in infrastructure, petroleum, and institutional marketing. He has held advisory roles with the Ministry of Industries and Production in Pakistan and represented sectors in bilateral business forums.

His leadership has been recognized internationally for promoting peace through economic ties.

PEPDF extends this vision beyond bilateral relations to encompass the broader Global South, leveraging his expertise in diplomacy, trade advocacy and conflict resolution through dialogue.

HISTORICAL VISION

A Legacy of Collaboration

Mr. Kasuri's prior achievements provide a strong foundation for PEPDF's mission. His work through the Pak-India Business Council has advanced trade and investment between Pakistan and India.

Notable milestones include:

A 2012 initiative under "Aman Ki Asha," where 45 Indian CEOs visited Pakistan to explore free trade and investment opportunities, leading to pledges of \$20–50 billion for Pakistani industries (The Economic Times, May 7, 2012).

Contributions to cross-border initiatives, such as promoting electricity trade and the Turkmenistan-Afghanistan-Pakistan-India (TAPI) gas pipeline, as highlighted in a 2013 Wilson Center report, Pakistan-India Trade: What Needs To Be Done? What Does It Matter?

These successes demonstrate the power of economic unity to overcome geopolitical barriers—a core principle that PEPDF now applies on a global scale to foster prosperity across the Global South.



CORE CHALLENGES

Facing the Global South

- **Economic Inequality** — Over 700 million people live in extreme poverty, with Sub-Saharan Africa and South Asia most affected (World Bank, 2023).
- **Healthcare Disparities** — Inequitable access to vaccines, diagnostics, and treatments, as exposed by COVID-19.
- **Educational Gaps** — More than 260 million children lack access to education, perpetuating cycles of poverty (UNESCO, 2024).
- **Infrastructure Deficits** — Inadequate transportation, energy, and digital systems limit growth and connectivity.
- **Geopolitical Tensions** — Regional conflicts, including India-Pakistan disputes, erode stability and cooperation.
- **Climate Vulnerability** — Disproportionate impacts from climate change despite low historical emissions.

PEPDF addresses these through targeted, collaborative strategies aligned with global standards for human rights and sustainability.



OUR STRATEGIC FRAMEWORK

Five Pillars for Transformation

1. ECONOMIC EMPOWERMENT THROUGH TRADE

- Support regional agreements like the African Continental Free Trade Area (AfCFTA).
- Connect Global South entrepreneurs with investors in technology, renewables, and agriculture.
- Facilitate parliamentary exchanges, summits, seminars, and dispute resolution mechanisms.

2. EQUITABLE ACCESS TO HEALTHCARE AND EDUCATION

- Partner with initiatives like COVAX for fair resource distribution.
- Expand digital learning and train local healthcare workers and educators.



3. CONFLICT RESOLUTION THROUGH DIALOGUE

- Champion diplomacy to de-escalate tensions (e.g., India-Pakistan issues).
- Promote neutral mediation (ASEAN, Scandinavian nations), parliamentary talks, and public forums involving journalists, academics, and civil society.

4. SUSTAINABLE DEVELOPMENT AND CLIMATE RESILIENCE

- Facilitate green technology transfers for renewable energy.
- Support adaptation programs in agriculture and disaster preparedness.
- Advocate for Global South priorities in line with the Paris Agreement.

5. PEOPLE-TO-PEOPLE CONNECTIONS

- Launch youth leadership programs, scholarships, and mentorship.
- Organize cultural festivals and global dialogues with institutions like the World Economic Forum.



CASE STUDY

PEPDF's Role in India-Pakistan Dialogue

Recent tensions, including incidents like Pahalgam, threaten regional stability. PEPDF advocates dialogue over confrontation, with Kasuri promoting parliamentary discussions, public forums, and neutral mediators (e.g., Norway, Singapore).

Endorsed by think tanks such as the Observer Research Foundation, PEPDF emphasizes trade, cultural exchanges, and economic interdependence as foundations for lasting peace—extending lessons from PIBC's successes to broader applications.



VISION & OBJECTIVES

By 2030, PEPDF aims to:

- Organize seminars, workshops, and summits with experts.
- Showcase Global South potential in Sweden, France, the UK, Europe, the Middle East, USA, and Italy.
- Host industrial exhibitions and foster cooperation in challenging bilateral environments.
- Send delegations to global forums.

Additional goals include:

- Expanding the network to 50 more countries.
- Launching a Global South Innovation Fund for startups in technology and agriculture.
- Establishing a permanent dialogue platform, modeled on the UN General Assembly, for regional conflict resolution.



GET IN TOUCH







PEPDF redefines global collaboration by tackling systemic inequities, fostering dialogue, and advancing sustainability. Under Noor Muhammad Kasuri's leadership, it invites nations, organizations, and individuals to join in unlocking the Global South's potential for an inclusive, interconnected world.

PEPDF welcomes stakeholders—governments, businesses, NGOs, academics, and civil society—to partner in this journey. Together, we can transform challenges into opportunities and build shared prosperity.

Contact PEPDF to explore collaboration opportunities and contribute to a more equitable global future.

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